

Employer: David Herzog Ministries
Position Location: Chandler, Arizona
Position: Social Media / Public Relation Specialist

Job Duties:

1. Build and execute social media strategy and budgets for campaigns
2. Generate, edit, publish and optimize daily content that builds meaningful connections and encourages the English and French Christians community members to take action by using original text, images, video or HTML
3. Capture and analyze the appropriate data and metrics, insights and best practices, and act on the information for continuous improvement of results
4. Develop and manage a holistic influencer/ambassador marketing strategy
5. Responsible for content creation, copywriting, proofreading, and creating social narratives via written and visual content
6. Serve as the social media expert and liaison for the organization, consistently self-educating to stay updated on best practices and trends
7. Build online courses structure to promote on social media
8. Develop the funnel pages to promote events, digital courses, and books to the French and English Niche
9. Organize live events on social media for 1000 participants and more
10. Write daily emails with the correct copyright for the Christian community

Salary: Available upon request
Work Schedule: 40 hours/week

Job Requirements:

Education Requirements: None

Experience Requirements: 5 years of experience in job offered, Life & Business Consultant, Minister of the Gospel, or closely related

Special skills requirements:

1. Experience in managing social media for a religious organization
2. Experience and understanding for French speaking Christian faith, members' interest, and verbiages that capture their interests
3. Experience working with Clickfunnel, canva, thinkific, websites developer, and hootsuite to market a ministry organization
4. Experience working with Facebook Ads Manager and proficient in managing and scaling up a paid social media budget
5. Experience in traditional and digital marketing including an understanding of SEO, paid search, PPC and marketing metrics/KPIs
6. Experience with organizing online live event with more than 1000 people

7. Experience leading church in understanding, embracing, and accomplishing mission to develop disciplines locally and globally, and engaging followers in worship, community, and ministry.
8. Experience devising and implement church vision and execute strategies to achieve short-range and long-range spiritual and organizational goals and objectives.
9. Experience coaching multidisciplinary professional team

Qualified applicants send cover letter and resumes to: David Herzog Ministries, Sarah Ngaruiya, Office Administrator, sarah@thegloryzone.org and ref job#MW01. Equal Employment Opportunity.